

NUTRILEADS, NIZO FOOD RESEARCH AND FRIESLAND CAMPINA WIN PRESTIGIOUS EFRO GRANT

June 7th 2017, Wageningen, The Netherlands. NUTRILEADS B.V., a Dutch Nutrition & Health startup, together with NIZO food research (consortium leader) and Friesland Campina, has been awarded a €3,7 million EFRO project called CHALLENGE. The aims of the project are to develop new food ingredients that will support resistance to infections, as well as affordable and predictive research models in humans (Human Challenge Models).

NutriLeads develops supportive nutritional ingredients for application in dietary supplements, medical food and functional food products intended for specific target populations seeking to support their health. Its lead ingredient aims to support immune function and increase resistance to common infectious diseases such as colds and flu.

Ruud Albers, CEO of Nutrileads, has always been a strong believer and long-time advocate of the Human Challenge Model concept, in which the response of human volunteers to physiological challenges is assessed. According to Albers, the CHALLENGE consortium is a logical next step in substantiating the immune supportive effect of Nutrileads' lead ingredient, a novel Immune Modulating Plant Polysaccharide.

Alwine Kardinaal, project leader and working at NIZO, says "the combined research power of the companies involved is quite unique and will enable us to take the next step in predicting health benefits with the use of Human Challenge Studies".

The CHALLENGE project will be co-financed by the European Union and EFRO OP-Oost.

About Nutrileads

NutriLeads

catalyzing nutrition & health innovations

NUTRILEADS is a startup that develops nutritional ingredients with demonstrated health effects. NutriLeads aims to catalyze nutritional health innovation in the food industry by partnering with relevant companies to identify promising lead ingredients, developing sustainable and commercially viable production processes, managing the regulatory challenges and initiating scientific & clinical programs to substantiate the health effects of these ingredients. Together we will bring the benefits of the proprietary ingredients to patients and consumers.

For more information about NutriLeads please contact:

Ruud Albers, PhD

Chief Executive Officer, NutriLeads B.V.

+31 (0)651 304 491

Ruud.Albers@NutriLeads.com

www.nutrileads.com

About NIZO



NIZO food research is world leading in contract research for better food and health. We operate one of the most advanced R&D centers in the world and bring the latest food technologies to life in our food grade processing center. We focus on the development and applications of innovations for the global food and health industry.

Our customers value their gains in product quality, sustainability, cost effectiveness and speed to market. We are continuously looking for new ways of improving food products, and at the same time quality of life. NIZO food research is a private and independent company, with headquarters in Ede, the Netherlands.

For more informatino about NIZO food research and the CHALLENGE project:

Alwine Kardinaal

Expertise group leader Nutrition & Health at NIZO food research

+ 31 (0)318 659 585

alwine.kardinaal@nizo.com

Daphne Koeman

Manager Marketing & Communications at NIZO food research

+31 (0)318 659 626

daphne.koeman@nizo.com